Index Volume 45 November 15, 1979

VITAL SPEECHES OF THE DAY

INDEX TO VOLUME XLV

OCTOBER 15, 1978 to OCTOBER 1, 1979

CITY NEWS PUBLISHING COMPANY Box 606, Southold N.Y. 11971

1 to 32, October	15, 1978, No. 1
33 to 64, November	1, 1978, No. 2
65 to 96, November	15, 1978, No. 3
97 to 128, December	1, 1978, No. 4
129 to 160, December	15, 1978, No. 5
161 to 192, January	1, 1979, No. 6
193 to 224, January	15, 1979, No. 7
225 to 256, February	1, 1979, No. 8
256 to 288, February	15, 1979, No. 9
289 to 320, March	1, 1979, No. 10
321 to 352, March	15, 1979, No. 11
353 to 384, April	1, 1979, No. 12
385 to 416, April	15, 1979, No. 13
417 to 448, May	1, 1979, No. 14
449 to 480, May	15, 1979, No. 15
481 to 512, June	1, 1979, No. 16
513 to 544, June	15, 1979, No. 17
545 to 576, July	1, 1979, No. 18
577 to 608, July	15, 1979, No. 19
609 to 640, August	1, 1979, No. 20
641 to 672, August	15, 1979, No. 21
673 to 704, September	1, 1979, No. 22
705 to 736, September	15, 1979, No. 23
737 to 768, October	1, 1979, No. 24

SPEAKERS

AUTHORS

A

ALEXANDER, Judd H.
Solid Waste Disposal Charges 250
ALLEN, Lew, Jr.
The Strategic Nuclear Scene 185
ALLEN, William R.
The Battle for Freedom and Its Efficiency ... 341
AMARA, Roy
The Future of Voluntarism 405
ASH, Roy L.
A Boston Tea Party — 1979 Style 538

B

BALDWIN, A. Richard
Increasing Protein in the Diet 194
BAUMAN, John H.
The Keys of the Wisdom Box 588
BEGIN, Menachem
Israeli Egyptian Peace Treaty 386
BERGLAND, Bob
United States Farm Policy 456
BERGSTEN, C. Fred
Toward Fairer International Trade 423
BERNSTEIN, Marver H.
Learning As Worship 117
BILODEAU, R. J.
Can Canada Compete 592
BILLUPS, Rufus L.
Black History 712
BISHOP, Charles E.
Whatever Happened to Ceteris Paribus? 382
BIZZELL, E. Guy
Ethics 606
BLISS, Richard M.
Turkey Today 694
BOWDEN, Henry L.
Some Avuncular Words 753
BOYER, Ernest L.
A Universal Measurement Language 202
BOYER, Ernest L.
Public Confidence in Education 677
BREZHNEV, Leonid
In the Name of the Happiness of Soviet People 367
BRITTAIN, Alfred III
Foreign Direct Investment in the U.S. 431
BROWN, David H.
Bureaucratic Communication 532
BROWN, David S.
An Amicus Curae Speaks Up 718
BROWN, Harold
Our National Security Position 27
BROWN, Ralph Adams
Random Thoughts on the Fourth of July 674
BUCKLEY, James L.
The Federal Bureaucracy 715
BUCKLEY, Robert J.
Inflation and Government Control 409
BURKE, N. Peggy
Power and Power Plays 207
BURRELL, J. Earl
Tomorrow's Job Market 175

C

CALITRI, Joseph C.
The Pursuit of Very Goodness: 524
CARDOZIER, V. R.
Some Perspectives on American Higher Education 476
CARTER, Jimmy
Camp David Meeting on the Middle East 2
CARTER, Jimmy
Anti-Inflation Program 66
CARTER, Jimmy
State Of The Union 226
CARTER, Jimmy
Israeli Egyptian Peace Treaty 386
CARTER, Jimmy
National Energy Policy 418
CARTER, Jimmy
Salt II 450
CARTER, Jimmy
Salt II 546
CARTER, Jimmy
Energy Problems 642
CARTER, Jimmy
An Energy Secure America 645
CECIL, Andrew R.
Englightened Capitalism 482
CHAMBERS, Marjorie Bell
What Do You Wish to Accomplish? 670
CLAUSEN, A. W.
The Plight of the Dollar 162
CLAUSEN, A. W.
The Transnational Citizen 242
COATES, Joseph F.
Urban Transportation 746
COLLENS, Lewis M.
Professionalism and the Public Interest 236
CONNOR, Joseph E.
Accounting Reality 300
CRONKITE, Walter
Is The Free Press In America Under Attack? . 331

D

DEMETRACOPOULOS, Elias P.
Greece 615
DENNIS, Lloyd B.
"But Madam ... I Didn't Know There Was Another Choice" 152
DEVOS, Richard M.
Success Is Not Sinful 761
DOLE, Hollis M.
The *Real* Energy Crisis 52

Page

DROSSEL, Gene
Protectionism vs. Free Trade 6
DRUCK, Kalman B.
Dealing with Exploding Social and Political Forces 110

E

ELICKER, PAUL H.
The Business and Arts Partnership 145
ELLER, Karl
Miracle in a Glass 229
ELLIS, Richard H.
American Military Power in the 1980's 568

F

FAWCETT, Sherwood L.
The Politics of Energy 114
FERRIS, Charles D.
Freedom of the Press and Social Responsibility 49
FORD, Henry II
One Businessman's View of the State of the Nation 750
FOY, Lewis W.
How Business Assesses the Business Press 267
FRANK, Richard A.
Issues in Atmospheric and Hydrospheric Science 380
FRASER, Douglas A.
The Challenges Labor Faces in 1979 391
FRASER, Edie
What's Happening in Washington? 443

G

GANNON, Francis X.
Can There be an Inter-American Energy Policy? 622
GOLDHABER, Gerald M.
Warm Flesh Beats Cold Plastic 683
GOTO, Tatsuro
The Imbalance of Trade Between the United States and Japan 334
GOTTLEIB, Melvin
An Energy Overview 596
GRAY, Harry J.
The New Realities of Business 536
GUIRALDES, Juan Jose
Saving the Western Hemisphere 756
GUNTHER, Gerald
Constitutional Brinksmanship 506

H

HAGAMAN, T. Carter
Understanding Free Markets 107
HAND, G. Othell
The Manipulation of Existence 98
HANLEY, John W.
The Day Innovation Died 55
HANLEY, John W.
When It's Paisley The Public Wants 428
HARDY, Eugene J.
The Failure of Leadership 658
HARRIS, Patricia Roberts
The Role of the American Intellectual Community in Redefining Our National Purpose 600
HARTLEY, Fred L.
The Surge in Energy and Construction Labor Costs 488
HATFIELD, Robert S.
The Impact of Antitrust on the Large Corporation 699
HATTERSLEY, Martin
The Future of the Canadian Constitution 316
HAUGE, Gabriel
The International Capital Market 10
HEALEY, Denis
Economic Conditions in Britain and Scotland 4
HILL, Ivan
Honesty, Freedom and Business Ethics 581
HOADLEY, Walter E.
What's Ahead for 1979 — and Well Beyond? 273
HORAN, John J.
The Promise of Research in the 1980's 585
HOWARD, John A.
How Did We Get Into This Mess? 39
HOWARD, John A.
The Contra-Family Forces in the Culture 188

Page

HOWE, Geoffrey
New Directions for the British Economy 696
HOYE, R. Nicholas
The Age of Suspicion 42
HUGHES, Thomas L.
Washington, Jefferson and the Fault Lines of Foreign Policy 625
HURWITZ, Sol
The Corporation in a World of Media Diversity 412
HYATT, Phillip S.
Japan 19

J

JACKMAN, H. E. Oliver
Sovereignty and Inter-Dependence 293
JO, Yung-Hwan
China's Future and Ourselves 302
JONES, David C.
Soviet Threat, SALT II and United States Defense Posture 290
JONES, David C.
Salt II 652
JORDAN, Vernon E., Jr.
Where Is This Black Progress? 680

K

KANUK, Leslie
Regulating the Ocean Shipping Industry 572
KAPNICK, Harvey
America's Energy Future 666
KARMEL, Roberta S.
A Skeptical Regulator Looks at the Future of Regulation 238
KEITH, Donald R.
Soviet and U.S. Military Hardware 196
KEITH, Donald R.
Combat Equipment 558
KELLY, George A.
The Parish 80
KNOELL, W. H.
Let's Reenact the Law of Comparative Advantage 337
KNOLL, Harold
A Sermon On Sermons 247
KRAUSE, Lawrence B.
The Pacific Economy in An Interdependent World 170
KRIKES, Nicholas P.
Myths of the British National Health Service 245

L

LANTZKE, Ulf
"Slowdown: the Only Answer to the Energy Problem?" 261
LARRY, R. Heath
Right to Know vs. Right to Privacy 58
LAZARUS, Ralph
Let's All Join the Fight to Preserve Small Business 549
LEDEEN, Michael A.
Jimmy Carter in the Real World 649
LESHER, Richard L.
Business Leadership 551
LINOWES, David F.
The International Telecommunications Emerging Dilemma 511
LINOWES, David F.
Privacy and Big Business 738
LOEVINGER, Lee
The Impacts of Government Regulation 130
LUCAS, Kenneth C.
World Fisheries Management 740
LUCAS, C. Payne
Africa Below the Sahara 156
LUCEY, Patrick J.
The United States and Mexico 233
LUIS, Carlos W.
Business and State Government 264

M

MacNEIL, Robert
The Need for a Pause 631
MALIK, Charles
The Problem of the West 458
MARKLEY, Herbert E.
Whose Ox Is Being Gored? 454

Page

MARKLEY, Herbert E.
It's Your Freedom They're After! 731
MAROTTA, George R.
Inflation 618
MASON, Kenneth
Revamping Saturday Morning Children's Television 204
MAXWELL, Neal A.
Public Service in a Time of Paradoxes 494
MAY, William F.
Boards, Trustees and University Governance 22
MEGOWN, John W.
Through the Looking-glass 215
MICHAEL, Donald N.
Learning from the Future 124
MICHENER, James A.
Space Exploration 578
MURPHY, Thomas A.
Is America Ready For the 80's? 633
MURRAY, John E.
"Raising Corn and Beans and Hell" 217

MC

McCLURE, James A.
Nuclear Energy 325
McCORMICK, Brooks
Resources, Results and the Seven Deadly Sins 446
McFARLAND, James P.
Managing Conflict 78
McGILL, William J.
Simple Justice and Existential Victims 102
McGILLICUDDY, John F.
The Myths of Banking 402
McGILLCUDDY, John F.
The Economy, Energy and the President's Proposals 706
McGINNIS, Ralph Y.
What Did Abraham Lincoln Stand For? 439

N

NEUHARTH, Allen H.
Future Directions in American Newspapers 253
NEUHARTH, Allen H.
In Defense of the First Amendment 496

O

OAKS, Dallin H.
Government Regulation of Higher Education 34
ORSKI, C. Kenneth
What Can We Learn From Foreign Cities? 469
OSBORN, David L.
Japan in East Asia in the Eighties 518
OWENS, Hugh F.
A New Era in Securities Investor Protection 729

P

PAINE, Thomas O.
The Next Century in Space 734
PEARSON, James B.
Does Congress Listen? 490
PEOPLES, John A., Jr.
Quality and Equality 307
PESTILLO, Peter J.
Collective Bargaining in the Year Ahead 309
PETERSON, Ronald B.
The Zig-Zag Down and Out 437
PETERSON, Russell W.
Science and Society 313
PIEPER, Oscar R.
The Hidden Tax-Consumer Crime 433
PLATTEN, Donald C.
The United States and the Prospects for the Dollar in the Next Decade 655
POPE, Michael
Energy 595
POSTMAN, Neil
The Technical Thesis 180

R

RAUTENSTRAUS, Roland C.
Research at Educational Institutions 530
REED, Lawrence W.
The Fall of Rome and Modern Parallels 629
RESOR, Stanley R.
The Limitations of Armaments and Arms Control 397

Page

RHODES, John B.
Growth and the Government-Owned Multinationals 89
RICE, George P.
The Rhetoric of Appellate Advocacy 473
RICHARDSON, Elliot L.
National Security 702
ROBERTS, Paul Craig
American Diplomacy and International Business 514
ROBINSON, James D. III
The Paradox of Comunications in an Information Society 726
ROCKEFELLER, David
America's Future 395
ROCKEFELLER, John D. IV
U.S. Energy Policy 389
RODIL, Jorge Lamport
The Real Guatemala 269
ROM SCHERPENHUIJSEN, W. E.
A European Looks at the International Financial Situation 465
ROMERO-BARCELO, Carlos
Statehood For Puerto Rico 564
ROSOW, Jerome M.
Human Dignity in the Public-Sector Workplace 166
ROTH, William V., Jr.
New Perspectives on Our Relations with China and the Soviet Union 322
ROYSTER, Vermont
Freedom of the Press 344
RYBECK, Walter
The Only Alternative to the Property Tax 149

S

SADAT, Anwar El
Israeli Egyptian Peace Treaty 386
SCHATZMAN, Dennis
Why Corporations Are Having Trouble Retaining Competent Black Professionals 664
SCHEEL, Walter
Political and Spiritual Conflict 69
SCHLESINGER, James R.
Energy Risks and Energy Futures 709
SCHMIDT, Chauncey E.
United States Policies 364
SCHMIDT, Helmut
Federal Republic of Germany 610
SCOTESE, Peter G.
Corporate Governance 282
SEAWELL, William T.
Can America Compete? 220
SHAPIRO, Irving S.
The Lawyer's Special Role 258
SHAPIRO, Irving S.
Technology's Decline 360
SHAPIRO, Irving S.
The Antitrust Syndrome 561
SILBER, John R.
Beyond the Real World 604
SLAY, Alton D.
Space 328
SMITH, Donald K.
Rhetoric of and in the Learning Society 199
SNEATH, William S.
Business and the States 17
SONDEL, D. Paul
The Consumers' Dollar Decisions 372
STEVENSON, Adlai E.
The World Is Not Waiting 637
ST. CLAIR, Thomas M.
Frustration or Fulfillment? 688
ST JOHN, Jacqueline D.
Women and Work 691
SUZUKI, Ryohei
How To Expand U.S. Exports Worldwide 122

T

TARVER, Jerry
Can't Nobody Here Use This Language? 420
TOPPING, Semour
Business and the News Media 528
TORELL, John R. III
The Banking Industry 500
TROWBRIDGE, Alexander B.
The Systems Approach to Energy 764

Page

TUPPER, C. John
A New American Revolution 462

V

VAN ANDEL, Jay
Business Leadership Against Inflation 555
VANDERSLICE, Thomas A.
The Revolution of Falling Expectations 297
VERITY, C. William
Exports 722

W

WARNER, Douglas
Who Are The Educated? 571
WARNER, Rawleigh, Jr.
International Trade and Economic Growth ... 212
WEBER, Arnold R.
The Changing Labor Market Environment ... 277
WEBSTER, William H.
The Work of the F.B.I. 521
WEBSTER, William H.
The Lincoln Assassination and Its Investigation 347
WHARTON, Clifton R. Jr.
Higher Education 744
WHITLOCK, Bennett C., Jr.
Trucking Deregulation 662
WILLIAMS, Harold M.
Egalitarianism and Market Systems 91
WILLIAMS, Harold M.
Corporate Accountability — One Year Later . 354
WIREMAN, Billy O.
The Peoples Republic of China 178
WISE, Paul S.
The Arson for Profit Business 61
WRISTON, Walter B.
The Other Nine Amendments 509

Y

YOCKEY, Donald J.
The American Idea Factory 46
YOUNG, Lewis H.
Business and the Media 73

Z

ZARRY, Peter T.
"Marketing for the 1980's" 285

TOPICS

A

ACCOUNTANTS
Accounting Reality. J. E. Connor 300
ADVERTISING
A Joint Network And Advertisers' Report. K. Mason 204
AFRICA and the United States
Africa Below the Sahara. C. P. Lucas 156
AGRICULTURE, United States
Foreign Direct Investment in the U.S. A. Brittain III 431
United States Farm Policy. B. Bergland 456
AIR transportation
The Future Of Air Travel. W. T. Seawell 220
ARGENTINA
Saving the Western Hemisphere. J. J. Guiraldes 756
ARSON
The Arson For Profit Business. P. S. Wise ... 61
ARTISTS
The Business and Arts Partnership. P. H. Elicker 145
ASIA, Economic conditions
The Pacific Economy in An Interdependent World. L. B. Krause 170
ATOMIC age
The Moral Issue. J. A. McClure 325
ATOMIC power
Are The Constraints To Hemispheric Energy Development Technical Or Political? M. Gottlieb 596

Page

ATOMIC power, Economic aspects
Nuclear Energy. J. A. McClure 325
AUTOMATION
The Technical Thesis. N. Postman 180
AUTOMOBILES, Prices
The Consumers' Dollar Decisions. D. P. Sondel 372
AUTOMOBILES, Speed
The Future Of The Automobile. D. P. Sondel 372
National Energy Policy. J. Carter 418

B

BANKS and banking
Credit Card And Check Fraud. O. R. Pieper 433
A European Monetary System. W. E. S. Rom 465
The Banking Industry. J. R. Torrell III 500
BANKS and banking, United States
The Myths of Banking. J. F. McGillicuddy 402
BANKS and banking, United States
The Future Is Now. J. R. Torell III 500
BARBADOS
Sovereignty and Inter-Dependence. H. E. O. Jackman 293
BIOLOGY
The Manipulation of Existence. G. O. Hand 98
BUREAUCRACY
The Self-Appointed Guardians Of The Public Interest. H. M. Dole 52
The Impacts of Government Regulation. L. Loevinger 130
Why Is The Government Killing The Railroads? J. E. Murray 217
A Skeptical Regulator Looks at the Future of Regulation. R. S. Karmel 238
America's Self-Made Paradox. I. S. Shapiro 360
The Golden Hand-Cuffs Of D.C. R. J. Buckley 409
Bureaucratic Communication. D. H. Brown 532
The Federal Bureaucracy. J. L. Buckley 715
Exports. C. W. Verity 722
It's Your Freedom They're After! H. E. Markley 731
BUSINESS communication
Warm Flesh Beats Cold Plastic. G. M. Goldhaber 683
BUSINESS, conditions
"Marketing for the 1980's". P. T. Zarry 285
The New Realities of Business. H. J. Gray 536
BUSINESS and education
The Advantage Of A Liberal Arts Education. T. M. St. Clair 688
Higher Education. C. R. Wharton, Jr. 744
BUSINESS and government
Foreign Competition. H. J. Gray 536
Privacy and Big Business. D. F. Linowes 738
BUSINESS and the Media
The Failure To Understand How The Other Operates. L. H. Young 73
The Corporation in a World of Media Diversity. S. Hurwitz 412
Business and the News Media. S. Topping 528
We Are Talking At Each Other. J. D. Robinson III 726
BUSINESS ethics
Honesty, Freedom and Business Ethics. I. Hill 581
BUSINESS forecasting
What's Ahead for 1979 — and Well Beyond. W. E. Hoadley 273
BUSINESS journals
How Business Assesses the Business Press. L. W. Foy 267
BUSINESS management and organization
Managing Conflict. J. P. McFarland 78
Corporate Governance. P. G. Scotese 282

Page
The Responsibility Of Directors.
H. M. Williams 354
Trends In Organizational Communication.
G. M. Goldhaber 683
BUSINESS men
How Business Assesses the Business Press.
L. W. Foy 267
Interdependence And Shared Responsibility.
A. R. Cecil 482
The Next Era In American History.
R. L. Lesher 551
BUSINESS, Political Aspect
Management, Labor And Government.
H. E. Markley 454
BUSINESS, Small business
Let's All Join the Fight to Preserve Small
Business. R. Lazarus 549
BUSINESS, Social aspects
Business and the states. W. S. Sneath 17
The Age of Suspicion. R. N. Hoye 42
Dealing with Exploding Social and Political
Forces. K. P. Druck 110
How Charity Is Being Redefined.
L. B. Dennis 152
Corporate Social Responsibility.
J. C. Calitri 524

C

CANADA
The Future of the Canadian Constitution.
M. Hattersley 316
CANADA and the United States
An Economic Alternative For Canada
R. J. Bilodeau 592
CANADA, Economic policy
An Economic Alternative For Canada.
R. J. Bilodeau 592
CAPITAL
The International Capital Market.
G. Hauge 10
CAPITAL investment
How to Expand U.S. Exports Worldwide.
R. Suzuki 122
Tomorrow's Job Market.
J. E. Burrell 175
CAPITALISM
Enlightened Capitalism. A. R. Cecil 482
CARIBBEAN, community
The Anatomy Of A Small Caribbean State.
H. E. O. Jackman 293
CATHOLIC church
The Parish. G. A. Kelly 80
CENTRAL America, consumer market
The Real Guatemala. J. L. Rodil 269
CHAMBER of Commerce of the United States
Business Leadership.
R. L. Lesher 551
Business Leadership Against Inflation.
J. Van Andel 555
CHINA (Peoples Republic of)
The Peoples Republic of China.
B. O. Wireman 178
A Developing Country. Y-H Jo 302
New Perspectives on Our Relations with China
and the Soviet Union. W. V. Roth, Jr. 322
CHURCH and politics
New Life From Old Roots. G. A. Kelly 80
CHURCH and social problems
New Life From Old Roots. G. A. Kelly 80
CITIES and towns
An Effort To Make Cities Livable.
C. K. Orski 469
CITIES and towns, Transportation
An Effort To Make Cities Livable.
C. K. Orski 469
Integrated Planning. J. F. Coates 746
CITIES and towns, United States
What Can We Learn From Foreign Cities?
C. K. Orski 469
CITIZENSHIP
The Transnational Citizen.
A. W. Clausen 242
COAL industry, United States
What About Coal? J. D. Rockefeller IV 389
COAL
Solutions To Our Present Problems.
M. Pope 595

Page
COLLECTIVE, Bargaining
Collective Bargaining in the Year Ahead.
P. J. Pestillo 309
COLLEGE education
Who Benefits, Who Pays? C. R. Wharton, Jr. 744
COLLEGE grades
Liberal Arts, The College Degree, And Grade
Inflation. V. R. Cardozier 476
COLLEGE women
Genius Is The Ability To Light One's Own
Fire. M. B. Chambers 670
COLLEGES and Universities, Research
A Massive Contribution To Its Teaching
Mission. R. C. Rautenstraus 530
COLLEGES and Universities, United States
Boards, Trustees and University Governance.
W. F. May 22
Quality and Equality. J. A. Peoples, Jr. 307
Some Perspectives on American Higher
Education. V. R. Cardozier 476
COMMERCE
International Commerce. J. B. Rhodes 89
Economic Competition Across International
Boundaries. W. H. Knoell 337
The World Is Not Waiting.
A. E. Stevenson 637
COMMON man
Americans Don't Trust Their Leaders.
P. R. Harris 600
COMMUNICATIONS
The Revolution Of Communications.
S. Hurwitz 412
The Art Of Communication.
J. B. Pearson 490
Bureaucratic Communication.
D. H. Brown 532
Trends In Organizational Communication.
G. M. Goldhaber 683
The Paradox of Communications in an
Information Society. J. D. Robinson III 726
COMMUNICATIONS (speech writing etc.)
Can't Nobody Here Use This Language?
J. Tarver 420
COMMUNICATION and traffic, International Aspects
The International Telecommunications
Emerging Dilemma. D. F. Linowes 511
COMMUNISM
The Peoples Republic Of China.
B. O. Wireman 178
The U.S. Loss Of Power. P. C. Roberts 514
COMMUNISM, United States
American Diplomacy and International
Business. P. C. Roberts 514
COMMUNITY service
The Future of Voluntarism. R. Amara 405
COMPETITION
Foreign Competition. H. J. Gray 536
CONDUCT of life
The Manipulation of Existence. G. O. Hand 98
The Need For a Pause. R. MacNeil 631
CONGRESSMEN
What's Happening In Washington. E. Fraser 443
CONSERVATION of resources
"Slowdown: the Only Answer to the Energy
Problem?" U. Lantzke 261
CONSUMER
The Hidden Tax — Consumer Crime.
O. R. Pieper 433
CONSUMERISM
Knowing Your Customers. P. T. Zarry 285
The Revolution of Falling Expectations.
T. A. Vanderslice 297
The Consumers' Dollar Decisions.
D. P. Sondel 372
CONSTITUTION
The Future of the Canadian Constitution.
M. Hattersley 316
Constitutional Brinksmanship: G. Gunther 506
CORPORATIONS
Business and the States. W. S. Sneath 17
CORPORATIONS, Board of Directors
The Chief Executive And The Outside Director.
P. G. Scotese 282
The Responsibility Of Directors.
H. M. Williams 354
CORPORATIONS, Charitable contributions

Page
The Business and Arts Partnership.
P. H. Elicker 145
How Charity Is Being Redefined.
L. B. Dennis 152
CORPORATIONS, Multinationals
Growth and the Government-Owned Multinationals.
J. B. Rhodes 89
CORPORATIONS, size
The Golden Hand-Cuffs of D.C.
R. J. Buckley 409
Is Bigness Bad? I. S. Shapiro 561
The Impact of Antitrust on the Large Corporation.
R. S. Hatfield 699
COST of living, United States
The Surge in Energy and Construction Labor Costs.
F. L. Hartley 488
COURTS, United States
The Judiciary vs. The Press.
A. H. Neuharth 496
Some Advice To Judges On Decision Making.
D. S. Brown 718
CREDIBILITY
The Problem of the West. C. Malik 458
CREDIT cards
The Future Is Now. J. R. Torell III 500
CRIME and criminals, United States
A Formula For Arson Control. P. S. Wise 61
The Hidden Tax-Consumer Crime.
O. R. Pieper 433
CULTURE
The Business and Arts Partnershipp.
P. H. Elicker 145
The Technical Thesis. N. Postman 180
The Contra-Family Forces in the Culture.
J. A. Howard 188

D

DEBT, Public, United States
The Constitutionally Mandated Balanced Budget.
R. L. Ash 538
DEMOCRACY
The Burden Of Individual Responsibility.
H. M. Williams 91
East and West Bear Similar Problems.
W. Scheel 69
The Business and Arts Partnership.
P. H. Elicker 145
The Erosion Of Confidence. J. Carter 642
The Four Basic Stages We Go Through.
R. M. Devos 761
DISARMAMENT
The Limitations of Armaments and Arms Control.
S. R. Resor 397
DISCRIMINATION
Management, Labor And Government.
H. E. Markley 454
DISCRIMINATION in education
Quality and Equality.
J. A. Peoples, Jr. 307
DISCRIMINATION in employment
The Real Issue Is Racism. D. Schatzman 664
DISTRICT of Columbia (Washington D.C.)
What's Happening in Washington?
E. Fraser 443

E

ECONOMIC conditions
What's Ahead for 1979 — and Well Beyond?
W. E. Hoadley 273
ECONOMIC education
Ideology Or Pragmatism? T. C. Hagaman 107
ECONOMIC planning
The Pacific Economy in An Interdependent World.
L. B. Krause 170
America's Future. D. Rockefeller 395
ECONOMIC planning, International
The International Capital Market.
G. Hauge 10
Africa Below the Sahara. C. P. Lucas 156
Economic Competition Across International
Boundaries. W. H. Knoell 337
United States Policies. C. E. Schmidt 364
An Integrated, Independent Free World Economy.
A. Brittain III 431
ECONOMIC policy, United States
The American Idea Factory. D. J. Yockey 46

Page

EDUCATION
Public Confidence in Education. E. L. Boyer . 677
EDUCATION and state
Government Regulation of Higher Education. D. H. Oaks 34
EDUCATION, adult
Learning As Worship. M. H. Bernstein 117
An Adventure In Growth. D. K. Smith 199
EDUCATION, basic
A Business Perspective On Basic Education. J. H. Bauman 588
EDUCATION, Financing
Public Confidence in Education. E. L. Boyer . 677
Who Benefits, Who Pays? C. R. Wharton Jr. . 744
EDUCATION, Higher
The High Ground Of Principled Living. J. A. Howard 188
Higher Education. J. A. Peoples, Jr. 307
EDUCATION objectives
The Keys of the Wisdom Box. J. H. Bauman . 588
The Advantage Of A Liberal Arts Education. T. M. St. Clair 688
EDUCATION, Philosophy
Boards, Trustees and University Governance W. F. May 22
Learning As Worship. M. H. Bernstein 117
An Adventure In Growth. D. K. Smith 199
Who Are The Educated? D. Warner 571
A Sense Of Fairness. E. G. Bizzell 606
EDUCATION, United States
The Need for a Pause. R. MacNeil 631
EGYPT, Foreign relations, Israel
Camp David Meeting on the Middle East. J. Carter 2
Israeli Egyptian Peace Treaty. M. Begin 386
Israeli Egyptian Peace Treaty. A. El-Sadat ... 386
Israeli Egyptian Peace Treaty. J. Carter 386
ELECTRIC industries
The Revolution of Falling Expectations. T. A. Vanderslice 297
EMPLOYEES
Human Dignity in the Public-Sector Workplace. J. M. Rosow 166
EMPLOYMENT
Tomorrow's Job Market. J. E. Burrell 175
EMPLOYER employee relation
The Abuse Of Confidential Employee Data. D. F. Linowes 738
ENERGY
The Real Energy Crisis. H. M. Dole 52
The Name Of The Game Is Fear. T. A. Vanderslice 297
Nuclear Energy. J. A. McClure 325
An Energy Overview. M. Gottleib 596
Can There be an Inter-American Energy Policy? F. X. Gannon 622
ENERGY (solar)
The Zig-Zag Down and Out. R. B. Peterson . 437
ENERGY, United States
The Politics of Energy. S. L. Fawcett 114
What Is The United States Going To Do? U. Lantzke 261
U.S. Energy Policy. J. D. Rockefeller IV 389
National Energy Policy. J. Carter 418
Solutions To Our Present Problems. M. Pope 595
Energy Problems. J. Carter 642
An Energy Secure America. J. Carter 645
America's Energy Future. H. Kapnick 666
The Economy, Energy and the President's Proposals. J. F. McGillicuddy 706
Energy Risks and Energy Futures. J. R. Schlesinger 709
The Systems Approach to Energy. A. B. Trowbridge 764
ETHICS
Truth, Ethics, Initiative And Economic Free Enterprise. R. Y. McGinnis 439
A Sense Of Fairness. E. G. Bizzell 606
EUROPEAN monetary system
A European Monetary System. W. E. S. Rom 465
EXCELLENCE
A Sense Of Excellence. B. McCormick 446
EXCHANGE
Chicken Little And The Fall Of The Dollar. W. R. Allen 341
EXECUTIVES
Corporate Governance. P. G. Scotese 282
Corporate Accountability — One Year Later. H. M. Williams 354

Page

The Role Of Chief Executive Officers. S. Topping 528
EXPORT trade
How to Expand U.S. Exports Worldwide. R. Suzuki 122
A Prescription For Economic Health. C. W. Verity 722

F

FAMILY
The Contra-Family Forces in the Culture. J. A. Howard 188
Integrity. J. R. Silber 604
FARMERS
The Future Of The Family Farm. B. Bergland 456
FEAR
The Name Of The Game Is Fear. T. A. Vanderslice 297
FINANCE, international
A European Looks at the International Financial Situation. W. E. S. Rom 465
FISH
World Fisheries Management. K. C. Lucas ... 740
FOOD
World Fisheries Management. K. C. Lucas ... 740
FOOD supply
Increasing Protein in the Diet. A. R. Baldwin 194
FORECASTS
Learning from the Future. D. N. Michael 124
FORECASTS, economics
New Working Patterns Will Emerge. A. R. Weber 277
FOUNDATIONS, Charitable and educational
How Charity Is Being Redefined. L. B. Dennis 152
FOURTH of July
Random Thoughts on the Fourth of July. R. A. Brown 674
FREEDOM
Honesty, Freedom and Business Ethics. I. Hill 581
FREEDOM of the press
Freedom of the Press and Social Responsibility. C. D. Ferris 49
Right to Know vs Right to Privacy. R. H. Larry 58
Future Directions in American Newspapers. A. H. Neuharth 253
Is The Free Press In America Under Attack? W. Cronkite 331
"What The People Grant, They Can Take Away" V. Royster 344
The Judiciary vs. The Press A. H. Neuharth 496
FREE enterprise
The American Idea Factory. D. J. Yockey ... 46
Egalitarianism and Market Systems. H. M. Williams 91
Understanding Free Markets. T. C. Hagaman 107
Miracle in a Glass. K. Eller 229
What Did Abraham Lincoln Stand For? R. Y. McGinnis 439
Interdependence And Shared Responsibility. A. R. Cecil 482
Business Is The Workhorse Of The American Enterprise System. D. C. Platten 655
Observations On The State Of The United States Today. J. F. McGillicuddy 706
Success Is Not Sinful. R. M. Devos 761
FREE trade and protection
Protectionism vs. Free Trade. G. Drossel 6
Japan. P. S. Hyatt 19
FUTURE
Learning from the Future. D. N. Michael 124

G

GERMANY (Federal Republic) defenses
A Partnership For Security. H. Schmidt 610
GOD
Why Not Try God? H. L. Bowden 753
GOVERNMENT
Resources, Results and the Seven Deadly Sins. B. McCormick 446
GOVERNMENT appropriations and expenditures
Capital Investment. J. E. Burrell 175
GOVERNMENT employees, Appointment, qualifications, tenure, etc.

Page

Human Dignity in the Public-Sector Workplace. J. M. Rosow 166
GOVERNMENT regulation of small business
The Self-Appointed Guardians Of The Public Interest. H. M. Dole 52
The Day Innovation Died. J. W. Hanley 55
What's Happening in Washington? E. Fraser . 443
Let's All Join the Fight to Preserve Small Business. R. Lazarus 549
Is America Ready For the 80's? T. A. Murphy 633
Servant Or Master? J. L. Buckley 715
A Time To Reverse The Direction Of The Trend. H. Ford II 750
GOVERNMENT regulation of industry
The Impacts of Government Regulation. L. Loevinger 130
Time For Action. A. W. Clausen 162
Nitrites In Cured Meat. J. W. Megown 215
The Free Enterprise System. K. Eller 229
A Skeptical Regulator Looks at the Future of Regulation. R. S. Karmel 238
The Elimination Of Price Controls. J. Carter . 418
Price And Wage Controls. W. B. Wriston 509
GOVERNMENT spending policy
How Did We Get Into This Mess? J. A. Howard 39
GREAT Britain, Economic conditions
New directions for the British Economy, G. Howe 696
Great Britain, Economic Policy
Economics Conditions in Britain and Scotland. D. Healey 4
Under Promise And Over Achieve. G. Howe . 696
GREECE, Modern, Foreign relations, United States
Greece. E. P. Demetracopoulos 615
GREECE, Modern, Politics and government
12 Years After The Coup. E. P. Demetracopoulos 615
GUATEMALA, economic condition
The Real Guatemala. J. L. Rodil 269
GUIDED missiles
The Arms Control Agreement. J. Carter 450
Salt II. D. C. Jones 652

H

HEALTH
Myths of the British National Health Service. N. P. Krikes 245
A New American Revolution. C. J. Tupper .. 462
HUMANITIES
To Reestablish Its Credibility. C. Malik 458
HUMAN relations
Self-Worth And A Feeling Of Validity. J. M. Rosow 166
HUMAN rights
Simple Justice and Existential Victims. W. J. McGill 102

I

IDEALS
A Sense Of Fairness. E. G. Bizzell 606
IDEAS in business
The American Idea Factory. D. J. Yockey ... 46
The Day Innovation Died. J. W. Hanley 55
Our Society Was built On Imagination And Daring. R. Lazarus 549
IMMIGRATION and emigration, United States
The Mexican Immigrant. P. J. Lucey 233
INDEPENDENCE
Will We Opt For Independence? R. A. Brown 674
INDIVIDUALISM
"Do Your Own Thing" vs. "Guaranteeism". C. J. Tupper 462
INDUSTRIAL relations
Constructive Controversy. J. P. McFarland ... 78
INDUSTRIAL research
Defensive R and D. J. W. Hanley 55
INDUSTRY and state
Business and the States. W. S. Sneath 17
Growth and the Government-Owned Multinationals. J. B. Rhodes 89
How Charity Is Being Redefined. L. B. Dennis 152
Business and State Government. C. W. Luis .. 264
Government Business And The Public. W. E. Hoadley 273
INDUSTRY and state, United States
Whose Ox Is Being Gored? H. E. Markley ... 454

Page

INFLATION (finance)
Anti-Inflation Program. J. Carter 66
The Impacts of Government Regulation. L. Loevinger 130
State Of The Union. J. Carter 226
A Broadening Perspective. A. W. Clausen 242
Government Business And The Public. W. E. Hoadley 273
An Understandable Communication System. J. E. Connor 300
United States Policies. C. E. Schmidt 364
Inflation and Government Control. R. J. Buckley 409
Whose Ox Is Being Gored? H. E. Markley ... 454
The Profitability Of American Business. J. Van Andel 555
Inflation. G. R. Marotta 618
The Fall of Rome and Modern Parallels. L. W. Reed 629

INFORMATION, Freedom of
Right to Know vs Right to Privacy. R. H. Larry 58
The Data Flow Among Nations. D. F. Linowes 511

INSURANCE companies
The Arson for Profit Business. P. S. Wise ... 61

INTEGRITY
Beyond the Real World. J. R. Silber 604

INTELLECTUALS
The Role of the American Intellectual Community in Redefining Our National Purpose. P. R. Harris 600

INTERNATIONAL, relations
The U.S. Loss Of Power. P. C. Roberts 514

INTERNATIONAL trade
America's Future. D. Rockefeller 395
International Trade and Economic Growth. R. Warner Jr. 212
Toward Fairer International Trade. C. F. Bergsten 423
International Competition. A. E. Stevenson .. 637

INVENTIONS
A Better Understanding Of Man And Nature. J. W. Hanley 428

INVESTMENTS
Inflation and Government Control. R. J. Buckley 409
A New Era in Securities Investor Protection. H. F. Owens 729

INVESTMENTS, Foreign
Foreign Direct Investment in the U.S. A. Brittain III 431

ISRAEL, Foreign relations, Egypt
The Possibility Of Peace. J. Carter 2
Israeli Egyptian Peace Treaty. M. Begin 386
Israeli Egyptian Peace Treaty. J. Carter 386
Israeli Egyptian Peace Treaty. A. El-Sadat ... 386

J

JAPAN, Economic conditions
Modern Monster Or Miracle? P. S. Hyatt ... 19

JAPAN, Economic relations, United States
Suggestions For The Improvement Of Relations. T. Goto 334

JAPAN, Foreign relations
Japan in East Asia in the Eighties. D. L. Osborn 518

JAPAN, Foreign relations, China
Japan in East Asia in the Eighties. D. L. Osborn 518

JEWS, education
A Jewish Perspective On Higher Education. M. H. Bernstein 117

JOBS
Tomorrow's Job Market. J. E. Burrell 175
A Business Perspective On Basic Education. J. H. Bauman 588

JOURNALISM
Skilled Business Journalists. L. W. Foy 267

JOURNALISM, United States
Business and the Media. L. H. Young 73
The Judiciary vs. The Press. A. H. Neuharth 496

JUSTICE, Administration of
An Amicus Curae Speaks Up. D. S. Brown .. 718

JUSTICE, Administration of, United States
The Public's Right To Know. W. Cronkite ... 331

Page

L

LABOR disputes
Difficult And Complex Times. D. A. Fraser .. 391

LABOR and laboring classes
Productivity. F. L. Hartley 488

LABOR and laboring classes, United States
The Challenges Labor Faces in 1979. D. A. Fraser 391
Corporate Social Responsibility. J. C. Calitri . 524

LABOR, productivity
The Surge in Energy and Construction Labor Costs. F. L. Hartley 488
Corporate Social Responsibility. J. C. Calitri . 524

LABOR supply, United States
The Changing Labor Market Environment. A. R. Weber 277

LAND, Taxation
The Only Alternative to the Property Tax. W. Rybeck 149

LAW enforcement
Modern Law Enforcement. W. H. Webster ... 347

LAW, Philosophy
An Amicus Curae Speaks Up. D. S. Brown .. 718

LAWYERS
The Lawyer's Special Role. I. S. Shapiro 258
The Rhetoric of Appellate Advocacy. G. P. Rice 473

LEADERSHIP
Women As Leaders. N. Peggy Burke 207
The Transnational Citizen. A. W. Clausen ... 242
Business Leadership. R. L. Lesher 551
Business Leadership Against Inflation. J. Van Andel 555
Americans Don't Trust Their Leaders. P. R. Harris 600
Political Leadership. F. X. Gannon 622
The Failure of Leadership. E. J. Hardy 658
The Lack Of Vision And Ideas. E. L. Boyer . 677

LEGAL aid
The Lawyer's Special Role. I. S. Shapiro 258

LIBERAL education
Liberal Arts, The College Degree, And Grade Inflation. V. R. Cardozier 476
A (Soliloquy) With Socrates. D. Warner 571
The Advantage of A Liberal Arts Education. T. M. St. Clair 688

LIBERTY
Self Interest Above Liberty. J. A. Howard ... 39
The Other Nine Amendments. W. B. Wriston 509

LIFE
A Better Understanding Of Man And Nature. J. W. Hanley 428
The Respect For Life and Property. L. W. Reed 629
Some Avuncular Words. H. L. Bowden 753

LINCOLN, Abraham
The Lincoln Assassination and Its Investigation. W. H. Webster 347
What Did Abraham Lincoln Stand For? R. Y. McGinnis 439

LOANS, Banks
The Pricing Of Bank Loans. J. F. McGillicuddy 402

M

MACHINE age
The Technical Thesis. N. Postman 180

MANAGEMENT
Corporate Accountability — One Year Later. H. M. Williams 354

MARITIME law
The Law Of The Sea. E. L. Richardson 702

MARKETING
"Marketing for the 1980's". P. T. Zarry 285

MEAT industry and trade
Nitrites In Cured Meat. J. W. Megown 215

MEDICINE, Great Britain
Myths of the British National Health Service. N. P. Krikes 245

MEDICINE, Practice
"Do Your Own Thing" vs "Guaranteeism" C. J. Tupper 462

MEDICAL service, Socialized
Myths of the British National Health Service. N. P. Krikes 245

MERCHANT Marine, United States
Regulating the Ocean Shipping Industry. L. Kanuk 572

Page

METRIC system
Why The Metric System? E. L. Boyer 202

MEXICO and the United States
The Mexican Immigrant. P. J. Lucey 233

MIDDLE EAST, Politics
Camp David Meeting on the Middle East. J. Carter 2

MINNESOTA (state), economic conditions
Business and State Government. C. W. Luis .. 264

MINORITIES and business
Where Is This Black Progress? V. E. Jordan Jr. 680

MONEY, international
A European Looks at the International Financial Situation. W. E. S. Rom 465

MONEY, International aspects
The International Monetary System. G. Hauge 10
The Battle for Freedom and Its Efficiency. W. R. Allen 341

MONEY, United States
The Plight of the Dollar. A. W. Clausen 162
A Broadening Perspective. A. W. Clausen 242
Chicken Little And The Fall Of The Dollar. W. R. Allen 341
The United States and the Prospects for the Dollar in the Next Decade. D. C. Platten 655

MORALITY
Shall We Be Honest And Free Or Dishonest And Policed. I. Hill 581

N

NEGROES in the United States
Where Is This Black Progress? V. E. Jordan, Jr. 680

NEGROES in the United States, Education
Quality and Equality. J. A. Peoples, Jr. 307

NEGROES in the United States, Equal rights
Why Corporations Are Having Trouble Retaining Competent Black Professionals. D. Schatzman 664

NEGROES in the United States, History
Black History. R. L. Billups 712

NEWSPAPERS, United States
Future Directions in American Newspapers. A. H. Neuharth 253

NITRITES
Nitrites In Cured Meat. J. W. Megown 215

NUTRITION
Increasing Protein in the Diet. A. R. Baldwin 194

NUCLEAR power
The Strategic Nuclear Scene. L. Allen, Jr. ... 185

NORTH Atlantic treaty organization (NATO)
The Strategic Nuclear Scene. L. Allen Jr. 185
Salt And Nato Security. S. R. Resor 397
Federal Republic of Germany. H. Schmidt ... 610

O

OIL
Energy Problems. J. Carter 642
An Energy Secure America. J. Carter 645

OIL industry
America's Energy Future. H. Kapnick 666

ORGANIZATION of American states
Can There be an Inter-American Energy Policy? F. X. Gannon 622

P

PACIFIC countries
The Pacific Economy in An Interdependent World. L. B. Krause 170

PACIFIC ocean
A New Institution For the Pacific Basin. L. B. Krause 170

PAPER industry
Solid Waste Disposal Charges. J. H. Alexander 250

PATENT laws and legislation
America's Self-Made Paradox. I. S. Shapiro . 360

PEACE treaties, 1979, Israeli Egyptian Treaty
Israeli Egyptian Peace Treaty. M. Begin 386
Israeli Egyptian Peace Treaty. J. Carter 386
Israeli Egyptian Peace Treaty. A. El-Sadat ... 386

PHARMACEUTICAL industry
The Value Of Innovation And Technology. J. J. Horan 585

PHILOSOPHY
Political and Spiritual Conflict. W. Scheel ... 69

Page

PHYSICIANS
A New American Revolution. C. J. Tupper .. 462
POLITICS
The Art Of Communication. J. B. Pearson ... 490
POLITICAL ethics
Simple Justice and Existential Victims. W. J. McGill ... 102
POLITICIANS
Does Congress Listen? J. B. Pearson ... 490
Public Service in a Time of Paradoxes. N. A. Maxwell ... 494
POWER (political science)
Power and Power Plays. N. Peggy Burke ... 207
The U.S. Loss Of Power. P. C. Roberts ... 514
PRESIDENTS, United States
What's Ahead for 1979 — and Well Beyond. W. E. Hoadley ... 273
Jimmy Carter in the Real World. M. A. Ledeen ... 649
The Failure of Leadership. E. J. Hardy ... 658
PRESIDENTS, United States, Powers and duties
Freedom of the Press. V. Royster ... 344
Washington, Jefferson and the Fault Lines of Foreign Policy? T. L. Hughes ... 625
PRESSURE, political
Advocacy Groups. W. J. McGill ... 102
Dealing with Exploding Social and Political Forces. K. B. Druck ... 110
PRIVACY
Right to Know vs Right to Privacy. R. H. Larry ... 58
The Data Flow Among Nations. D. F. Linowes ... 511
The Power-Mad Bureaucrats. H. E. Markley . 731
Privacy and Big Business. D. F. Linowes ... 738
PRODUCTIVITY
Time For Action. A. W. Clausen ... 162
PROFESSIONS
Professionalism and the Public Interest. L. M. Collens ... 236
PROFIT
Business and State Government. C. W. Luis .. 264
Let's Reenact the Law of Comparative Advantage. W. H. Knoell ... 337
The Profitability Of American Business. J. Van Andel ... 555
PROPERTY
The Only Alternative to the Property Tax. W. Rybeck ... 149
The Respect For Life and Property. L. W. Reed ... 629
PUBLIC officers
Bureaucratic Communication. D. H. Brown .. 532
PUBLIC opinion
Government Business And The Public. W. E. Hoadley ... 273
PUBLIC relations
A Whole New Ball Game For Public Relations And Top Management. K. B. Druck ... 110
What's Happening In Washington? E. Fraser . 443
PUBLIC service
Human Dignity in the Public-Sector Workplace. J. M. Rosow ... 166
Public Service in a Time of Paradoxes. N. A. Maxwell ... 494
Shall We Be Honest And Free Or Dishonest And Policed. I. Hill ... 581
PUBLIC speaking
Function And Quality In Choosing Words. J. Tarver ... 420
A Sermon On Sermons. H. Knoll ... 247
The Rhetoric of Appellate Advocacy. G. P. Rice ... 473
We Are Talking At Each Other. J. D. Robinson III ... 726
PUBLIC speaking, Study and teaching
The Rhetoric of Appellate Advocacy. G. P. Rice ... 473
PUBLIC welfare
How Did We Get Into This Mess? J. A. Howard ... 39
PUERTO RICO
Statehood For Puerto Rico. C. Romero-Barcelo ... 564

RACE prejudice
Why Corporations Are Having Trouble Retaining Competent Black Professionals. D. Schatzman ... 664

R

Page

Negative Stereotypes And Irrational Prejudices. V. E. Jordan Jr. ... 680
RAILROADS and state, United States
Why Is The Government Killing The Railroads? J. E. Murray ... 217
RAPID transit
Urban Transportation. J. F. Coates ... 746
RECIPROCITY
Toward Fairier International Trade. C. F. Bergsten ... 423
RECIPROCITY, Japan and the United States
The Imbalance of Trade Between the United States and Japan. T. Goto ... 334
RELIGION
Why Not Try God H. L. Bowden ... 753
REPORTERS and reporting
Business and the Media. L. H. Young ... 73
Freedom of the Press. V. Royster ... 344
RESEARCH
Technology's Decline. I. S. Shapiro ... 360
Whatever Happened to Ceteris Paribus? C. E. Bishop ... 382
RESEARCH, United States
The Day Innovation Died. J. W. Hanley ... 55
Research at Educational Institutions. R. C. Rautenstraus ... 530
The Promise of Research in the 1980's. J. J. Horan ... 585
RESPONSIBILITY
The Burden Of Individual Responsibility. H. M. Williams ... 91
RUSSIA, Armed forces
Soviet and U.S. Military Hardware. D. R. Keith ... 196
American Military Power in the 1980's. R. H. Ellis ... 568
RUSSIA, Economic policy
In the Name of the Happiness of Soviet People. L. Brezhnev ... 367
RUSSIA, Foreign relations
Foreign Policy Activities. L. Brezhnev ... 367
RUSSIA and the United States
Soviet Threat, SALT II and United States Defense Posture. D. C. Jones ... 290

S

SAFETY
The Future Of The Automobile. D. P. Sondel 372
SCIENCE, Social aspects
The Manipulation of Existence. G. O. Hand .. 98
Science and Society. R. W. Peterson ... 313
SCIENTIFIC research, United States
The Weather. R. A. Frank ... 380
SCOTLAND
Economic Conditions in Britain and Scotland. D. Healey ... 4
SEA power
National Security. E. L. Richardson. ... 702
SECURITY
Our National Security Position. H. Brown ... 27
SECURITIES and exchange commission
How SIPC Works. H. F. Owens ... 729
SERMONS
The Pastor Who Cannot Preach. H. Knoll ... 247
SHIPPING
Regulating the Ocean Shipping Industry. L. Kanuk ... 572
SOCIAL change
The Management Of Change. R. N. Hoye ... 42
The Difficulties In Monitoring Change. C. E. Bishop ... 382
Meeting Changing Societal Needs. R. Amara . 405
SOCIAL ethics
Rhetoric of and in the Learning Society. D. K. Smith ... 199
Professionalism and the Public Interest. L. M. Collens ... 236
SOCIAL problems
Social Problems Are Not Like Problems In the Physical Sense. D. N. Michael ... 124
SOCIALISM
Political and Spiritual Conflict. W. Scheel ... 69
Montesquieu Or Marx? What Is Chinese And What Is Communist? B. O. Wireman ... 178
SOCIETY
Meeting Changing Societal Needs. R. Amara . 405
The "No Risk" Society. T. A. Murphy ... 633
SOCRATES
A (Soliloquy) With Socrates. D. Warner ... 571

Page

SPACE flight
The Air Force's Future Initiative. A. D. Slay . 328
Space Exploration. J. A Michener ... 578
The Next Century in Space. T. O. Paine ... 734
SPEECH education
The Rhetoric of Appellate Advocacy. G. P. Rice ... 473
SPEECH (writing)
Can't Nobody Here Use This Language? J. Tarver ... 420
STATE government
Public Service in a Time of Paradoxes. N. A. Maxwell ... 494
STATE rights
The Future of the Canadian Constitution. M. Hattersley ... 316
STRATEGIC Arms Limitations Talks (SALT)
State Of The Union. J. Carter ... 226
STRATEGIC Arms Limitation Treaty (Salt II)
The Salt II Agreement. W. R. Roth Jr. ... 322
Salt And Nato Security. S. R. Resor ... 397
Salt II. J. Carter ... 450
Report To Congress. J. Carter ... 546
Federal Republic of Germany. H. Schmidt ... 610
The Opinion Of The Joint Chiefs Of Staff. D. C. Jones ... 652
STOCK exchange
A New Era in Securities Investor Protection. H. F. Owens ... 729
SUCCESS
Success Is Not Sinful. R. M. Devos ... 761
SUPREME court of the United States
Is The Free Press In America Under Attack? W. Cronkite ... 331

T

TARIFF
The Plight of the Dollar. A. W. Clausen ... 162
International Trade and Economic Growth. R. Warner Jr. ... 212
The New Subsidy/Countervailing Duty Code. C. F. Bergsten ... 423
TARIFF, United States
Protectionism vs. Free Trade. G. Drossel ... 6
TAXATION, United States
How Did We Get Into This Mess? J. A. Howard ... 39
The Only Alternative to the Property Tax. W. Rybeck ... 149
The Masquerade Tax. J. H. Alexander ... 250
Business and State Government. C. W. Luis .. 264
Accounting Reality. J. E. Connor ... 300
United States Policies. C. E. Schmidt ... 364
National Energy Policy. J. Carter ... 418
A Boston Tea Party — 1979 Style. R. L. Ash 538
The "No Risk" Society. T. A. Murphy ... 633
$140 Billion From Windfall Profit Tax. J. Carter ... 645
TEACHING methods
A Business Perspective On Basic Education. J. H. Bauman ... 588
TECHNOLOGY
Clear Definition And Technical Answers. S. L. Fawcett ... 114
The Technical Thesis. N. Postman ... 180
Holistic Pluralism. R. W. Peterson ... 313
Technology's Decline. I. S. Shapiro ... 360
Whatever Happened to Ceteris Paribus? C. E. Bishop ... 382
A Better Understanding Of Man And Nature. J. W. Hanley ... 428
Space Exploration. J. A. Michener ... 578
The Value Of Innovation And Technology. J. J. Horan ... 585
The Legacy Of Our Apollo Mission To The Moon. T. O. Paine ... 734
The Systems Approach to Energy. A. B. Trowbridge ... 764
TELEVISION broadcasting
Freedom of the Press and Social Responsibility. C. D. Ferris ... 49
Right to Know vs. Right to Privacy. R. H. Larry ... 58
TELEVISION, broadcasting, Educational aspect
Revamping Saturday Morning Children's Television. K. Mason ... 204
TELEVISION, public
The Corporation in a World of Media Diversity. S. Hurwitz ... 412

Page

TERRORISM
The Threat To The Americas. J. J. Guiraldes . 756
THOUGHT and thinking
Beyond the Real World. J. R. Silber 604
TRADE
Can America Compete? W. T. Seawell 220
TRADE
Exports. C. W. Verity 722
TRADE unions
Enlightened Capitalism. A. R. Cecil 482
TRADE unions and women
An Historical Perspective. J. D. St John 691
TRADE unions, United States
The Changing Labor Market Environment. A. R. Weber 277
The Challenges Labor Faces in 1979. D. A. Fraser 391
TRANSPORTATION, United States
Trucking Deregulation. B. C. Whitlock, Jr. ... 662
Integrated Planning. J. F. Coates 746
TRUCKING
Trucking Deregulation. B. C. Whitlock, Jr. ... 662
TURKEY, Economic conditions
A Banker's Perspective. R. M. Bliss 694
TRUST and trustees
The Duties And Responsibilities. W. F. May . 22
TRUSTS, Industrial, United States
The Antitrust Syndrome. I. S. Shapiro 561
The Impact of Antitrust on the Large Corporation. R. S. Hatfield 699
TRUTH
Truth, Ethics, Initiative And Economic Free Enterprise. R. Y. McGinnis 439
The Problem of the West. C. Malik 458

U

UNITED States, Agriculture, Dept. of
United States Farm Policy. B. Bergland 456
UNITED States, Air Force
The Air Force's Future Initiative. A. D. Slay . 328
UNITED States, Air force
Torch For The Future. R. L. Billups 712
UNITED States, Appropriations and expenditures
State Of The Union. J. Carter 226
UNITED States, Armed forces
Training, Material Readiness And Mobility. H. Brown 27
Soviet and U.S. Military Hardware. D. R. Keith 196
The Limitations of Armaments and Arms Control. S. R. Resor 397
The Inferiority Of The U.S. Army. D. R. Keith 558
American Military Power in the 1980's. R. H. Ellis 568
UNITED States, Commerce
Protectionism vs. Free Trade. G. Drossel 6
How to Expand U.S. Exports Worldwide. R. Suzuki 122
The Non-Tariff Barriers To Trade. R. Warner Jr. 212
Can America Compete? W. T. Seawell 220
UNITED States, Congress
Does Congress Listen? J. B. Pearson 490
The Failure of Leadership. E. J. Hardy 658
UNITED States, Constitution
The Constitutionally Mandated Balanced Budget. R. L. Ash 538
UNITED States, Constitution, Amendments
In Defense of the First Amendment. A. H. Neuharth 496
First Amendment Protection. D. H. Oaks 34
UNITED States, Constitution, Bill of Rights
The Public's Right To Know. W. Cronkite ... 331
UNITED States, Constitutional law
Stumbling Toward A Convention. G. Gunther 506

Page

UNITED States, Defenses
Our National Security Position. H. Brown ... 27
The Strategic Nucelar Scene. L. Allen Jr. 185
Soviet Threat, SALT II and United States Defense Posture. D. C. Jones 290
Space Exploration. J. A. Michener 578
Salt II. D. C. Jones 652
National Security. E. L. Richardson 702
United States, Economic conditions
One Businessman's View of the State of the Nation. H. Ford II 750
UNITED States, Economic policy
Anti-Inflation Program. J. Carter 66
International Trade and Economic Growth. R. Warner Jr. 212
Their Impact On The World Economy. C. E. Schmidt 364
A Question Of Strength And Will. D. Rockefeller 395
Price And Wage Controls. W. B. Wriston 509
Back To Basics. G. R. Marotta 618
The World Is Not Waiting. A. E. Stevenson . 637
Observations On The State Of The United States Today. J. F. McGillicuddy 706
Energy Risks and Energy Futures. J. R. Schlesinger 709
The United States and the Prospects for the Dollar in the Next Decade. D. C. Platten 655
A Prescription For Economic Health. C. W. Verity 722
UNITED States, Economic relations, Africa
Africa Below the Sahara. C. P. Lucas 156
UNITED States, Economic relations, Canada
Can Canada Compete. R. J. Bilodeau 592
UNITED States, Economic relations, China, Peoples Republic of
China's Future and Ourselves. Y-H Jo 302
UNITED States, Foreign relations, Greece
Greece. E. P. Demetracopoulos 615
UNITED States, Economic relations, Japan
Modern Monster Or Miracle? P. S. Hyatt ... 19
The Imbalance of Trade Between the United States and Japan. T. Goto 334
UNITED States, Economic relations, Mexico
The United States and Mexico. P. J. Lucey .. 233
UNITED States, Energy Department of
The Zig-Zag Down and Out. R. B. Peterson . 437
UNITED States, Energy policy
Solar Policies Of The Department Of Energy. R. B. Peterson 437
UNITED States, Federal Communications Commission
The Most Basic Right Is Not Absolute. C. D. Ferris 49
UNITED States, Federal Maritime Commission
Where Are We Going And How Do We Get There? L. Kanuk 572
UNITED States, Foreign policy
To Expand, Not Contract Our Freedom Of Action. T. L. Hughes 625
Destabilization As Foreign Policy. M. A. Ledeen 649
UNITED States, Foreign Relations
American Diplomacy and International Business. P. C. Roberts 514
UNITED States, Foreign Relations China (Peoples Republic of)
New Perspectives on Our Relations with China and the Soviet Union. W. V. Roth Jr. 322
UNITED States, Foreign relations, Middle East
The Possibility Of Peace. J. Carter 2
UNITED States, Foreign relations, Russia
A Time To Reverse The Adverse Trends. D. C. Jones 290
The Salt II Agreement. W. V. Roth Jr. 322
UNITED States, Health, Education and Welfare, Dept. of
Government Regulation of Higher Education. D. H. Oaks 34

Page

UNITED States, Interstate commerce commission
Why Is The Government Killing The Railroads? J. E. Murray 217
UNITED States, Investigation, Bureau of
The Work of the F.B.I. W. H. Webster 521
UNITED States, Justice Dept. of, Antitrust Division
The Antitrust Syndrome. I. S. Shapiro 561
The Impact of Antitrust of the Large Corporation. R. S. Hatfield 699
UNITED States, Navy
The Island Of Vieques. C. Romero-Barcelo .. 564
UNITED States, Politics and government
State Of The Union. J. Carter 226
To Look At The General Public Welfare In The Whole Economy. R. S. Karmel 238
Washington, Jefferson, and the Fault Lines of Foreign Policy. T. L. Hughes 625
UNITED States, Regulatory agencies
The Impacts of Government Regulation. L. Loevinger 130
UNITED States, Security
Combat Equipment. D. R. Keith 558
UNITED STATES, Social conditions
Simple Justice and Existential Victims. W. J. McGill 102
UNITED States, Strategic Arms Limitation Treaty (SALT II)
Soviet Threat, SALT II and United States Defense Posture. D. C. Jones 290
UNITED States, Supreme Court, Decisions
The Dangers Of An Imperial Judiciary. A. H. Neuharth 253
UNITED States, Treaties, Russia
The Salt II Agreement. W. V. Roth Jr. 322
Salt II. J. Carter 450
Salt II. J. Carter 546
UNITED States, Wage and Price Controls
Voluntary Wage And Price Guidelines. J. Carter 66

V

VIEQUES, Island of
The Island Of Vieques. C. Romero-Barcelo .. 564
VALUES
Protection In The Power Of Those Traditional Values. N. Postman 180
The High Ground Of Principled Living. J. A. Howard 188

W

WAGE and price controls, United States
Collective Bargaining in the Year Ahead. P. J. Pestillo 309
WEALTH
The Free Enterprise System. K. Eller 229
WEATHER
Issues in Atmospheric and Hydrospheric Science. R. A. Frank 380
WESTERN Hemisphere
The Problem of the West. C. Malik 458
The Threat To The Americas. J. J. Guiraldes . 756
WOMEN, Employment
What Do You Wish to Accomplish? M. B. Chambers 670
Women and Work. J. D. St John 691
WOMAN, United States
Women As Leaders. N. Peggy Burke 207
What Do You Wish to Accomplish? M. B. Chambers 670
WORTH
Resources, Results and the Seven Deadly Sins. B. McCormick 446